

WAKE A SPLASH

August 23-26, 2014

Greater Fort Lauderdale/Broward County Convention Center www.ftlauderdalegiftshow.com



SUMMER SHOW PREVIEW GUIDE



MAKE A SPLASH.

Shake up your merchandise mix with a trip to the Fort Lauderdale Gift Show. You'll find a versatile and unique selection of giftware, home, souvenir, resort, fashion accessories and more that promises to set your store apart. Designed with the specialized needs of South Florida and island retailers in mind, this show brings it all together for you — easy accessibility, cost-effective location, tremendous selection. So join us in August and get ready to make a splash in your store.

FORT LAUDERDALE GIFT SHOW ADMISSION POLICY:

*Don't forget your Photo ID:

The Greater Fort Lauderdale/ Broward County Convention Center is located inside Port Everglades. Drivers and all adult passengers are required to present a valid, government issued, photographic identification at the port entrance. Please make sure you bring your photo ID with you each day to the show.

You will need to present the following along with your badges to gain admission to the Fort Lauderdale Gift Show: 1 form of personal ID and 2 forms of business ID, which can include copy of business license, sales tax ID number, payroll stub, company check, company credit card, vendor invoice, business card, letterhead, or other pre-printed collateral with company name. (Please note 1 form of personal ID and 1 form of business ID is required for each additional employee.)

WHEN: August 23-26, 2014

WHERE: Greater Ft. Lauderdale/Broward

County Convention Center - HALL A

1950 Eisenhower Blvd. Ft. Lauderdale, FL 33316

SHOW HOURS:

Saturday, August 23: 10:00 am - 5:00 pm Sunday, August 24: 10:00 am - 5:00 pm Monday, August 25: 10:00 am - 5:00 pm Tuesday, August 26: 10:00 am - 2:00 pm

MORE INFO:

www.fflauderdalegiffshow.com or call 678.285.EXPO (3976) or 800.318.2238





#FTLGiftShow



HOTEL RATES FOR BUYERS STARTING AS LOW AS \$69*

Urban Expositions has bought down the rates of already discounted hotel rooms to help keep your travel expenses to a minimum. Reserve your room today by visiting the TRAVEL page at www.fflauderdalegiffshow.com or by contacting the official Urban Expositions Housing Company, Connections, at 1.855.246.8722.

HOTEL	RATE
Sleep Inn & Suites	\$69.99
Hilton Fort Lauderdale Marina	\$75.00
Embassy Suites (17th Street)	. \$105.00

*Please note, pricing shown reflects the show's average nightly group rate at select properties and these rates are subject to change. Please check www.smillauderdalegiftshow.com for most updated information. **Retail buyers must pre-register and attend to qualify for this rate. Discounted rate exclusively for buyers and not available to exhibitors regardless of retail affiliation.

SHOP LOCAL & LOYAL

As a retailer, you know how important the "buy local" trend has become to your own business. This trend also applies to your regional gift show! By supporting and shopping the Fort Lauderdale Gift Show, you're doing more than just saving on travel, reducing your carbon footprint, keeping dollars in your own region and supporting your local sales reps. You're also contributing to the future growth and success of the show

itself — which offers tremendous benefits to your business. Your loyalty ensures that the show can continue to bring more new resources and educational opportunities to you. So remember to shop local and show your loyalty!

Exhibitor images pictured on cover from left to right: American Gift, Jewelry Network, J&C Associates, Bohdi Tree Collections, Beachcombers International





URBAN RETAIL MARKETING ROOTCAMP HEADLINES SUMMER SEMINAR PROGE

Urban Expositions is teaming up with SnapRetail to offer Fort Lauderdale Gift Show attendees an exclusive series of educational seminars covering the latest social media and email marketing techniques. These programs will join others offering you an unrivaled opportunity to pick up new ideas that you can take back to your store. Programs include:

Saturday, August 23, 2014

Drive Store Traffic with Social Media

10:00 am - 11:00 am I Presented By SnapRetail



URBAN RETAIL MARKETING BOOTCAMP. Facebook? Twitter? Instagram? Vine? The number of social media networks

continues to grow. Gain the latest insight on which are best for your store and customers, and see real examples of how other retailers have used social media to build awareness, find new customers, and increase store traffic.

60 Creative Store Promotions in 60 Minutes

2:00 pm - 3:00 pm | Presented by Patricia Norins, Vice President of Specialty Programs at ICSC & Publisher of Specialty Retail Report

Store promotions and events are a creative and effective market-



ing tool to help you drive more traffic and sales. In this lively and dynamic session, retail expert and publisher of Specialty Retail Report, Patricia Norins, will reveal exciting new strategies aimed at giving your customers fun and interesting reasons to frequent your store and spend more money. Norins will also discuss effective and

powerful marketing strategies to successfully promote your events so you will achieve blockbuster sales results!

Sunday, August 24, 2014

Should You Pin?

10:00 am - 11:00 am I Presented by SnapRetail



URBAN RETAIL MARKETING BOOTCAMP. Pinterest is the fastest growing social network ever, with more than 80 million

people pinning and repinning daily. Learn the basics and best practices for using Pinterest to inspire your customers and drive store sales. Actual retailer examples will be shared.

The 5 Key Elements of a Great Retail Display

1:30 pm - 2:30 pm | Presented by Patti Biro, Patti Biro & Associates



If you can count to 5 you can create an engaging retail display in store, front window or feature area-every time. This visually rich and dynamic presentation doesn't just tell you the elementsactual demonstrations of how to use them in innovative and easy ways to attract customers

are presented! These ideas and demonstrations utilize props that you probably have already in your store. Online retailers remember that your website and shopping cart are your front window and this works for you too!

Unlocking the Power of the Purse

3:15 pm - 4:15 pm | Presented by Patti Biro, Patti Biro & Associates Today's female shopper controls over 80% of the purchasing decisions-but it is not business as usual for these shoppers. This session will explore consumer research that highlights the "purse-i-nality" traits of today's female shopper and WHY she buys is more important than WHERE. Strategies, tips and ideas are shared that you can use with women across all demographic categories.

Monday, August 25, 2014

Making the Most of Email Marketing

10:00 am - 11:00 am | Presented by SnapRetail



URBAN RETAIL MARKETING BOOTCAMP. Email remains the single most effective way to drive store sales, but

only if you do it right. Learn best practices for list management, email design and sending strategies to maximize your email marketing campaigns.

SnapRetail Customer Forum

2:00 pm - 3:00 pm | Hosted by SnapRetail

SnapRetail [All SnapRetail customers and those interested in learning more are invited to join

the customer forum where SnapRetail experts will provide information on the latest features and best practices to make the most of a SnapRetail subscription. Meet other retailers and bring your questions and ideas - refreshments provided!

NEW! 50/50 Cash & Merchandise **Credit Giveaways**

Don't miss your chance to register for our daily drawings for \$50 cash and \$50 merchandise credits to use towards any show order with any exhibitor. To enter, stop by the 50/50 Giveaway area on show site. Present an order you've placed on the show floor for at least \$100 with any exhibiting company. Each qualifying order entitles you to one entry. Enter as often as you like! Drawings will be held twice a day the first 3 days of the show. On the last day, be sure to enter for the grand prize drawing for a twonight hotel stay at the next edition of the Fort Lauderdale Gift Show.

Cash & Carry

As an added bonus, you'll also find a wide range of items available for immediate delivery to the trade — jewelry, fashion accessories, gifts, apparel and more!

Buy More. Spend Less.

Our Show Special, Super Sunday Special and Free Freight days are designed to help you buy more and spend less. Download the mobile app to see a list of companies participating in these savings programs.



EXHIBITOR/LINE LISTING

Partial listing of exhibiting companies and lines as of 6/12/14. Check www.ftlauderdalegiftshow.com for most up-to-date listing.

CompanyBooth	Company	Booth
ABC Cash & Carry Wholesale 913	JC Sales, Inc.	
Absher Sales Inc/ Eagle Products 717	JD Yeatts / Chesapeake Bay	303
Ally Rose Toppers430	Jewelry Network Inc	
American Gift	Jim Mayer Enterprises, Inc	
Anchor Me Bracelet 108	Key West Aloe LLC	
Avalon Apparel 417	Koppe & Co./ Koppe's Candles	
Beachcombers International, Inc	Lantern Press	
Beacon Point / LCI World	Laser Pegs Ventures, LLC	
Belvedere Stationers 618	Leathercraft Wonderland LLC	
Ben Kaufman Sales	Lee Webber Distribution	
Blake Brothers International	Luba's Fashions	
BODHI SEA - by Marah Design 537	Luxe Heavely Bodies Collection	
Bodhi Tree Collections	Marion & Co Inc	
Cecy Burkardt & Associates	Meico, Inc	
Creative Handcrafts, Inc	Miami Souvenirs	
Creative Wraps	Monster Trendz Inc	
Dave Shepard Enterprises	New Globalware Inc	
dba Unique Impressions 427	Noveltex	
Dazzle Dees	Nusarelos	
Drucker Enterprises (TX), LLC	Ohio Wholesale Inc	
Duck Company, The	Opti Sunglasses/ Chakev LLC	
Dunhung Trading Co., Inc	Organic Tagua Jewelry	
Earthview, Inc	Ouray Sportswear	
Eccentricity	Pichincha / Spirit of the Andes	
Exotic Recovery	Popularity Products LLC	
Exotic Sea Images L.L.C	Puka Creations	
Florida Coast Lines	Puzzled Inc	
Global Seashell Industries	Quinn Company, The	
Globe Imports505	Resort Stop Clothing Company	
Goldfarb-Fischer Novelty901	Rhode Island Novelty/ Adventure Planet	
HBY Miami LLC529	Rockin' Footwear	
His-T-Ry Apparel827	Rsquaren LLC	
J & C Associates, Inc201	Safari Murano	
Jaco of America, Inc511	Sand-Deco	
	SDK International	
	Sea Creations, Inc.	
	SnapRetail	
	Spirit Activewear	

 SS Handcrafted Art
 327

 Stetson Seashells / WS Stetson Inc.
 603

 Strand Imports
 100

 Sunburst Books
 710

 Sunshine Group, The
 410

 Terra Cottage Inc
 221B

 Van Galz
 837

 Visors USA
 431

 Wink N Go
 737



Rhode Island Novelty/ Adventure Planet

Getting kids to read is easy when you pick the right subject. Animals of the land and sea are proven winners. Putting the fascination into education!

TEL: 800-435-3456 FAX: 508-675-9406

WEB: www.rinovelty.com

BOOTH: 308



Spirit Activewear

MADE IN THE USA TEL: 386-689-1346 FAX: 888-295-9735 BOOTH: 212





Jaco of America, Inc.

Increase sales with printed in USA magnetic bottle opener & more!

Low minimum for custom namedrop. Fast turnaround! Unique designs. Feel free to send photos, images, or artwork. (Other customizable products available).

TEL: 407-265-9928 FAX: 407-265-9930

WEB: www.jacousa.com

BOOTH: 511



Belvedere Stationers

Celebrate the 50th Anniversary of Bruce Brown's iconic THE ENDLESS SUMMER - Recycled Tote Bags, Insulated Coolers and other cool stuff - we can name drop, ask for details!

THE ENDLESS SUMMER under license from Bruce Brown Films LLC.

TEL: 800-905-1549 FAX: 206-985-9932

WFB: www.belvederestationers.com



Bodhi Tree Collections

The Spun Bamboo Small container shown in palm green (XT1001) and Small Shallow container featured in eastern sunrise (XT1000) are made from organic materials and produced through sustainable means.

TEL: 305-791-6771 FAX: 305-791-6771

WEB: www.bodhitreecollections.com

BOOTH: 631



Drucker Enterprises (TX), LLC

Natural cork bracelets in various colors.

TFI: 214-872-7317

WEB: www.druckerenterprises.com

BOOTH: 630





American Gift

Since 1925, American Gift has been America's leading source for souvenir giftware. Put our 10,000 uniquely designed items and professional service together with your purchasing savvy to create a powerful profit-making resource for your gift shop.

TEL: 305-884-6800 FAX: 305-884-1200

WEB: www.agiftcorp.com

BOOTH: 405



Quinn Company, The

3.25" SAND DOLLAR, SCALLOP, STARFISH, SAND ORNAMENT

This is a three-dimensional sand ornament. REAL SAND is used to create each ornament. They are white washed and sprinkled with glitter to add to their charm. As durable as ceramic.

TEL: 321-757-9337 FAX: 321-757-9337 BOOTH: 402

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Luxe Heavely Bodies Collection

Premium soaps and bath products with all natural and/or organic ingredients. Luxurious, sensual and healing for your body and soul. Aromatic essential oils & fragrances accompany earth's amazing gifts of natural ingredients in our collection.

TEL: 281-814-5449

WEB: www.luxeheavenlybodies.com

BOOTH: 509



Jewelry Network Inc

High polished sterling silver starfish slide with inlaid blue opal with rhodium plate finish.

TEL: 954-650-4185

WEB: www.jewelrynetworkinc.com

BOOTH: 230

Goldfarb-Fischer Novelty

Lighted poly globes. Different sizes and colors.

We can name drop!! TEL: 305-592-0076 FAX: 305-592-7161

WEB: www.gfnov.com BOOTH: 901



Tipsy Co

Made in the USA: fleece hoodies and zip hoodies for youth and adult sizes. Screen print or embroider; with many styles and colors to choose from including neon brights.

REP: SDK International TEL: 727-409-7834 FAX: 727-522-2062





Rockin Footwear

Rockin Footwear has an amazing collection of men's, ladies' & kid's footwear. Custom print your logo on a variety of flip flops.

TEL: 305-374-1169 FAX: 305-374-3979

WEB: www.rockinfootwear.com

BOOTH: 205



Ouray Sportswear

Pigment dyed tee's with fantastic graphics!

TEL: 352-324-2561 FAX: 352-324-2695

WEB: www.ouraysportswear.com

BOOTH: 609





Key West Aloe LLC

Fresh with a tad of citrus, our zesty key lime is sure to please. Featured is our mineral rich Dead Sea Salt Body Scrub, our ultra moisturizing body wash along with a moisturizing lotion containing blends of fruit extracts & powerful emollients.

TEL: 305-521-0703 FAX: 786-523-0620

WEB: www.keywestaloe.com

BOOTH: 426



Londono Art Studio

Londono Art Studios is a full line of original wall art, signs, magnets & more. Everything is handmade here in Florida. The bright fun colors will make any store pop! All pieces can be name dropped at no additional cost. Please stop by and say Hi.

REP: Sunshine Group, The

TEL: 305-790-7690 FAX: 305-412-8022

WEB: londonoartstudio.com

BOOTH: 410

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J & C Associates, Inc

Barefoot Landing is perfect for a oceanside table setting in its hues of taupe and crisp white. Sand Dollar plates and a bangle shell napkin ring lend beautiful accents to our coastal table.

TEL: 404-606-0675 FAX: 404-659-2026 BOOTH: 201



Rhode Island Novelty/ Adventure Planet

Gear up for summer fun in the sun...All the tools of the trade for sandcastle construction, to go along with a bounty of beach balls, squirt guns, sunglasses, and more.

TEL: 800-435-3456 FAX: 508-675-9406

WEB: www.rinovelty.com

BOOTH: 308





Exotic Sea Images L.L.C.

Threespot Damselfish - Available on magnets, coasters, posters, and place mats - Name drops & customizing.

TEL: 888-857-6576 FAX: 703-425-2546

WEB: www.exoticseaimages.com

BOOTH: 239



Van Galz

Jasper stones and crystals, hand crocheted creating this timeless and elegant necklace.

TEL: 786-735-1187

WEB: www.vangalz.com



Beachcombers International, Inc.

Place a favorite 4" x 6" picture in this beach scene glossy photo frames 3D effect with the cut out seashells and beach items in the bottom corners.

TEL: 239-731-2111 FAX: 239-731-1100

WEB: www.thebeachcombers.net

BOOTH: 701



Sea Creations, Inc.

Sea Creations Collectible Jeweled Boxes are handcrafted with genuine Czech crystals and finished with high gloss enamel. Serving the industry for over 31 years.

TEL: 800-678-5092 FAX: 407-857-9372

WEB: www.seacreationsinc.com

BOOTH: 117





Leathercraft Wonderland LLC

Leather and leather craft accessories of all types.

TEL: 202-526-4190 FAX: 202-635-4833

WEB: www.leathercraftwonderland.com

BOOTH: 620



RMR Designs

Ladies tees available in fashion fit from Gildan, LAT and Next Level. Many colors to choose from.

REP: SDK International TEL: 727-409-7834 FAX: 727-522-2062 BOOTH: 309

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BODHI SEA - by Marah Design

"Dolphins Jump over the Moon"...These earrings designed especially for the South Florida and Caribbean market are made from a high quality tarnish resistant brass and New Zealand paua shell.

Available also in white fresh water keishi pearl.

TEL: 646-436-4951

WEB: www.marahdesign.com

BOOTH: 537



Miami Souvenirs

Giant Neon Erasers! An eye-catching souvenir display with each order! This is a proven top-seller that is perfect for any location.

TEL: 305-374-1169 FAX: 305-374-3979

WEB: www.miasouv.com

BOOTH: 101





Organic Tagua Jewelry

Blossom In Rojo And Cafe Con Leche

TEL: 772-233-2808 FAX: 772-334-1120

WEB: www.organictaguajewelry.com

BOOTH: 522



Earthview, Inc

Handcrafted Ironwood and Oaxacan wood carvings

TEL: 800-386-9165 FAX: 520-408-2881

WEB: www.earthviewinc.com



J & C Associates, Inc

Santa Catalina is a beautiful aqua sea background with taupe and coral shells.

TEL: 404-606-0675 FAX: 404-659-2026 BOOTH: 201



American Gift

Since 1925, American Giff has been America's leading source for souvenir giffware. Put our 10,000 uniquely designed items and professional service together with your purchasing savvy to create a powerful profit-making resource for your giff shop.

TEL: 305-884-6800 FAX: 305-884-1200

WEB: www.agiftcorp.com

BOOTH: 405





Wild Republic

Wild Republic brand of toys and gifts are known throughout the world for their high quality, uniqueness and perceived value. Come visit us at CBA booth #'s 617, 619, 621, 623 and take a walk on the wild side!

REP: Cecy Burkardt & Associates

TEL: 954-389-9511 FAX: 954-389-2417

WEB: www.cecyburkhardt.com

BOOTH: 617



EMI Sportswear

Pocket Monkey

You Always Have a Friend! Boy's and Girl's styles available? 100% Organic Cotton. Plush monkey included in pocket.

REP: SDK International TEL: 727-409-7834 FAX: 727-522-2062

BOOTH: 309

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Puka Creations

Sea life macrame bracelets available on case deals wholesale prices.

TEL: 323-233-2010 FAX: 323-233-2151

WEB: www.pukacreations.com



Beacon Point / LCI World

Waterproof Mates Jacket featuring a fleece lining and removable hood. Available in navy/white & vellow/navy.

TEL: 800-336-4261 FAX: 609-523-0806

WEB: www.lciworld.com





Turtle Tracks Family

"TURTLE TRACKS" book of tales of a nesting turtle. New book "HAPPY HATCHLINGS" stories of six turtlets. Featured in playful plush with stay connected egg, nest & Mummy Tilli Turtle with secret compartment. Corresponding designs on tees, totes & more.

REP: Cecy Burkardt & Associates

TEL: 954-389-9511 FAX: 954-389-2417

WEB: www.cecyburkhardt.com

BOOTH: 617



Goldfarb-Fischer Novelty

Poly pelicans figures. Different sizes and finishes. We can name drop!

TEL: 305-592-0076 FAX: 305-592-7161 WEB: www.gfnov.com



cloud b

Cloud b is a pioneer in creating product designed to help children sleep. Our products soothe and comfort children. Cloud b is a trusted name with parents worldwide. Come visit us at CBA booth #'s 617, 619, 621, 623.

REP: Cecy Burkardt & Associates

TEL: 954-389-9511 FAX: 954-389-2417

WEB: www.cecyburkhardt.com

BOOTH: 617









SS Handcrafted Art

Handcrafted marble items...Come by and ask about our show specials.

TEL: 704-664-2544 FAX: 704-664-9822

WEB: www.sshandart.com

BOOTH: 327





JD Yeatts / Chesapeake Bay

Heron and dolphin figurines plus many more!

TEL: 434-797-1277 FAX: 434-797-2066

WEB: www.jdyeatts.com

BOOTH: 303



New Globalware Inc

Wholesalers of resort jewelry. Huge variety of handmade shell, wood, leather necklaces, bracelets and earrings. Showroom & warehouse in Orlando Florida.

TEL: 407-420-9707 FAX: 407-420-9734

WEB: www.newglobalware.com



Ohio Wholesale Inc.

Unique giftware and home decor designed by inhouse artists. Reasonable price-points, broad range of themes to fit every niche.

TEL: 727-235-1381 FAX: 727-939-0638

WEB: www.ohiowholesale.com

BOOTH: 610



Beachcombers International, Inc.

Lovely beach chair frame is decorated with real shells and net! 9" x 6" x 10" chair 4" x 6" Frame

TEL: 239-731-2111 FAX: 239-731-1100

WEB: www.thebeachcombers.net

BOOTH: 701





Jaco of America, Inc.

Nautical side table with hand painted seashell fused glass top

Powder coated black metal frame.

12" x 12" x 21" high

Hand painted fused glass top. Frame can be separated in 2 parts - the top and the legs [legs fold for easy assembling with 4 screws].

TEL: 401-265-9928 FAX: 407-265-9930

WEB: www.jacousa.com

BOOTH: 511



Jewelry Network Inc

Handmade sterling silver wire ring. 100's of styles.

TEL: 954-650-4185

WEB: www.jewelrynetworkinc.com



c/o Urban Expositions Data Center 1600 Cottontail Lane Somerset, NJ 08873



MAKE A SPLASH!



FAST FACTS

DATES:

Saturday, August 23 through Tuesday, August 26, 2014

HOURS:

Saturday — Monday: 10 am — 5:00 pm Tuesday: 10 am — 2 pm

WHERE:

Greater Ft. Lauderdale/Broward County Convention Center – Hall A 1950 Eisenhower Blvd., Ft. Lauderdale, FL 33316

TRAVEL:

Hotel Rates starting as low as \$69! Visit www.ftlauderdalegiftshow. com or call Connections at 1.855.246.8722

INFO:

Visit www.ftlauderdalegiftshow.com or call 1.800.318.2238

Fill out this form and return it. We'll send you your free admission badges.

THE FORT LAUDERDALE GIFT SHOW PRE-REGISTRATION FORM

BY WEB: Register online at www.fflauderdalegiffshow.com BY FAX: Complete this form and fax to 866-771-7242

BY MAIL: Expo Logic Registration, 553 Foundry Road, East Norriton, PA 19403 Check Here if you do not wish to receive fax messages from Urban Expositions.

STORE NAME:				
BUYERS:				
MAILING ADDR	ESS:			
CITY:	STATE:		ZIP	
TEL		FAX		
E-mail:				

Please specify each buyer's name (use another sheet if needed) and we'll send you your free admission badges. As part of the new admission policy, you must bring 1 photo ID and 2 forms of business ID to present along with badge for admission. (See www.ftlauderdalegiftshow.com for details). This show is open to the trade only.

- ☐ Apparel (29)
 ☐ Beach/Souvenir & Novelty
 Shop (16)
- □ Beach/Surf Shop (26)□ Bookstore (11)
- ☐ Boutique Shop (20)
- ☐ Camera Retailer (37) ☐ Catalog/Mail Order (08)
- ☐ Children's/Toys (10) ☐ Christmas/Seasonal (31)
- ☐ Convenience Store (22)☐ Department/Chain Store (07)
- Dive Shop (25)
- ☐ Drug Store/Pharmacy (09)☐ E-tailer (36)
- ☐ Family Fun Center (23)

- Feed Store (33)
- ☐ Florist (04)
- ☐ Garden Center (13) ☐ General Gift/Specialty Shop (01)
- ☐ General Merchandise (18)
- ☐ Gourmet Food (12) ☐ Hardware Store (32)
- ☐ Home Furnishing (05)☐ Hospital/Institution Gift
- Hospital/Institution Gift Shop (02)
- ☐ Hotel/Resort Gift Shop (28) ☐ Jewelry Store (06)
- Museum Giff Shop (17)National/State/Local Park Giff Shop (19)

- ☐ Nature Center (34)
- Other (15)
- □ Pet Store (35)□ Social Stationery (03)
- Souvenir/Novelty Shop (27)
- ☐ Swimwear Shop (21)
- ☐ Textiles (30)
 ☐ Theme Park (14)
- ☐ Unclassified (99)
- ☐ Wild Bird Specialty Store (Franchise) (39)
- ☐ Wild Bird Specialty Store (Independent) (38)
- ☐ Zoo/Aquarium (24)